

https://www.instagram.com/ortlinghaus_werke/

Legal notice and controller in the meaning of the General Data Protection Regulation (GDPR):

Legal notice

Ortlinghaus-Werke GmbH
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Germany

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Commercial Register
Cologne Local Court, Reg. no. AG Köln HRB 36222
VAT ID no.: DE 123661017
Tax no. 5230/5728/1556

Management Board:
Peter Ortlinghaus, Dr. Bastian Franzkoch
Responsible for the content:
Peter Ortlinghaus, Ortlinghaus-Werke GmbH Wermelskirchen (Germany)

You can contact our data protection officer using the following details:

GINDAT GmbH
Mr Arndt Halbach
Wetterauer Str. 6
42897 Remscheid
Tel. +49 (0) 2191 909 430
datenschutz@ortlinghaus.com

Joint controller:

Also responsible for the processing of personal user data on Instagram's websites is:

Facebook Ireland Limited
4 Grand Canal Square
Dublin 2
Ireland
(hereinafter referred to as "Facebook")

Processing in social media channels:

We operate websites for business use on various social media portals. With these portals, in addition to direct communication with you, we are provided with statistical evaluations and other functions based on data collection by the social media portals. In this way, we partly determine the purposes of the data collection, so that we can also be regarded as a controller alongside the social media operators.

We have only limited influence on the data processing of the platform operators. If you do not wish to use the social media channels, you can of course also reach us and our information via our own website www.ortlinghaus.com.

For us as operators of this Instagram page, only your public profile on Instagram is visible. The information that is disclosed here depends on your settings in your profile.

We use these pages to provide information about our company, events, products and services as well as job vacancies. Interacting with you as a prospective customer gives us direct insights into how we and our products/offers are perceived in the market, who our customers and prospective customers are, what they are looking for, and thereby helps us to improve ourselves, our products, services and job advertisements for you.

In addition, these portals provide quick and easy contact options so that you, as a prospective customer, can address your questions to us directly where you are online. This allows us to answer your request directly.

Responsibility:

In principle, data processing via the platforms of the social media operators takes place within the framework of the general terms and conditions agreed between you and the platform operators as well as their privacy policies.

However, please note that Facebook collects and processes certain information about your visit to our Instagram page even if you do not have an Instagram user account or are not logged in to Instagram.

For information on the processing of personal data on Instagram by Facebook, please refer to the Instagram/Facebook Privacy Policy:

<https://help.instagram.com/519522125107875>

Contact:

In addition, we process your personal data that you have provided to us (e.g. your name, contact details, if applicable, and the content of your messages, enquiries or other contributions to us) when you contact us via our Facebook page. We then process this data for the purpose for which you provided it, e.g. to respond to your enquiry. This is in our overriding legitimate interest in responding to your concerns promptly. The legal basis in this context is Article 6(1f) GDPR.

We store your personal data on our systems, i.e. outside of Facebook, as far as this is necessary for the purposes of the processing and beyond that in so far as there are legal retention obligations or limitation periods. Different periods apply to the retention of personal data – data relevant under tax law is generally stored for 10 years, while other data under commercial law is generally stored for six years. Finally, the storage period can also be based on the statutory limitation periods, which, for example, according to Section 195 et seq. German Civil Code (Bürgerliches Gesetzbuch, BGB), is usually three years, but in certain cases can be up to thirty years.

For the storage of data within the platform, the specifications of Facebook must be observed.

Statistics:

In addition, Facebook provides us with Page Insights data. This data is anonymous statistics that we use to assess interest in our Instagram page and our content. This statistical data helps us to improve our offer on these pages in line with the target group, which is our overriding legitimate interest in accordance with Article 6(1f) GDPR.

These statistics are created on the basis of usage data that Facebook collects while you are on Instagram pages. The following user data, among others, is taken into account: Your age, your approximate location (determined by your IP address), the default language, your interests, your interaction within the platform, e.g. which pages you have clicked, liked or shared, which pages you follow, from which page you came to the platform, and other information. Only Facebook has access to the underlying usage data. Facebook has made a commitment to us to take primary responsibility for the processing of Page Insights data and to disclose to you the essence of the shared responsibility agreement between Facebook and us. You can find this information here:

https://de-de.facebook.com/legal/terms/page_controller_addendum

You have the following rights:

To the extent that the processing relates solely to Facebook's area of responsibility, Facebook is responsible for the fulfilment of your rights. To exercise your rights with regard to data processing by Facebook, please contact Facebook directly if possible. If you make such a request to us, we will immediately forward your request to Facebook. In all other cases, we will be happy to assist you in asserting your rights under our contact details above.

In accordance with Articles 15–21 GDPR, if the conditions described therein are met, you may exercise the following rights in relation to the personal data we process.

Right of access by the data subject

You have a right to information about the personal data concerning you that is processed by us.

Right to rectification

You may request the rectification of incomplete or inaccurately processed personal data.

Right to erasure

You have a right to have personal data concerning you erased, in particular if one of the following reasons applies.

Your personal data is no longer necessary for the purposes for which it was collected or otherwise processed.

- You withdraw your consent on which the processing of your data was based.
- You have exercised a right to object to the processing and there are no overriding legitimate grounds for the processing.
- Your data has been processed unlawfully.
- However, the right to erasure does not exist if this conflicts with the legitimate interests of the controller. Legitimate interest is to be assumed in the following cases:
 - Personal data is necessary for the assertion, exercise or defence of legal claims.
 - Erasure is not possible due to retention obligations.

Right to restriction of processing

You have the right to ask us to restrict the processing of your personal data if

- you dispute the accuracy of the data and we therefore verify the accuracy,
- the processing is unlawful and you refuse erasure and request restriction of use instead,
- we no longer need the data but you need it to assert, exercise or defend legal claims,
- you have objected to the processing of your data and it has not yet been determined whether our legitimate grounds outweigh your grounds.

Right to data portability

If the processing is based on your consent or a contract with us and the processing is carried out by us using automated procedures, you have the right to receive the personal data concerning you that you have provided to us in a structured, common and machine-readable format and you have the right to have this data transferred to another controller without hindrance from us.

Right to object

You have the right to object to our processing of your personal data at any time on grounds relating to your particular situation. Unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or can demonstrate that the processing is for the assertion, exercise or defence of legal claims on our part, we will no longer process the data.

In addition, where personal data is processed for the purposes of direct marketing, you have the right to object at any time to our processing for the purposes of such marketing. This also applies to profiling, insofar as it is linked to such direct marketing. In this case, the personal data will no longer be processed by us for these purposes.

Right of withdrawal

If the processing of your personal data is based on consent, you have the right to withdraw this consent at any time.

Right to lodge a complaint with a supervisory authority

Every data subject has the right to lodge a complaint with a supervisory authority under Article 77 GDPR if they consider that the processing of personal data relating to them infringes the GDPR. The

competent supervisory authority for matters of data protection is the German State Commissioner for Data Protection in whose state our company has its registered office:

Die Landesbeauftragte für den Datenschutz Nordrhein-Westfalen

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